

ANIAN

The First Human-Powered Row of the Northwest Passage in a Single Season

An integrated expedition platform for navigation, connectivity and off-grid energy systems.

The Operational Challenge

- **High-latitude routing within a narrow seasonal window**
- **Real-time decision-making under fatigue**
- **Complex sea-ice corridors and variable weather systems**
- **Continuous progress dependent on reliable onboard navigation, connectivity and power systems**



**Proven solo and multi-ocean operators with high-latitude
offshore experience**

Dawn Smith BEM

Multiple world-record ocean rower. Expedition leader and offshore skipper.

Louise Brown

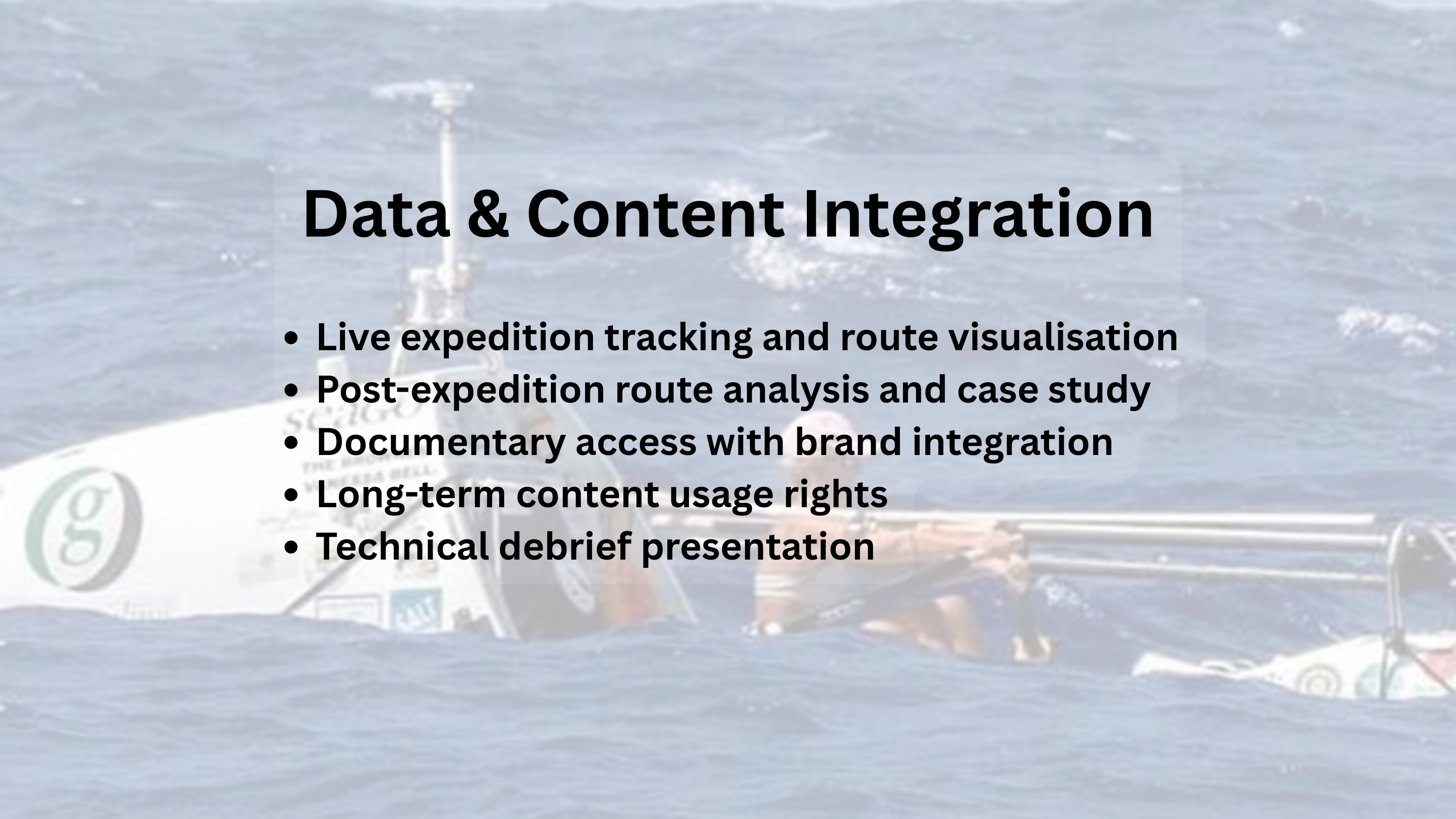
**Two Atlantic rows (2021, 2025). Ocean sailing experience and
expedition logistics lead.**

Neil Blackeby

**Two Atlantic (2015, 2025) and one Pacific row. Ocean sailor and operational
equipment lead.**

Data & Content Integration

- Live expedition tracking and route visualisation
- Post-expedition route analysis and case study
- Documentary access with brand integration
- Long-term content usage rights
- Technical debrief presentation



Integrated Technical Partnership

- Category exclusivity within partner system
- Integrated expedition systems platform
- Primary hull placement (controlled aesthetic)
- Live expedition tracking integration
- Route data capture and post-expedition analysis
- Documentary and content rights
- Technical debrief presentation post-expedition



Specialist Supporting Partners

Defined non conflicting brands supporting logistics, apparel, nutrition and operational resilience.

Includes:

- **Controlled brand placement**
- **Inclusion in expedition outputs**



Technical Partners

Equipment integrated into onboard expedition systems and documented within operational Arctic conditions.



Navigation Systems



Connectivity



Expedition Energy



Technical Equipment

ANIAN

ANIAN is currently seeking integrated technical partners across navigation, connectivity and expedition energy systems.

Discussions welcomed with organisations operating at the highest level of technical performance and reliability in extreme maritime environments.

Contact

Louise Brown

louise@anian.quest