

A wide-angle photograph of a frozen body of water, likely a fjord or bay, with numerous ice floes floating in the dark water. The background features snow-covered mountains under a cloudy sky. The sun is low on the horizon, casting a warm glow. The word "ANIAN" is centered in the upper half of the image, underlined.

ANIAN

WHY SPONSOR ANIAN

Human-powered. High latitude.

Uncompromising.

Built on preparation and knowledge.

Where discipline holds the line.

Endurance without margin.

A story that lasts beyond the finish.

Liz Wardley

Solo Atlantic row record holder

Pacific Ocean row, California to Marshall Islands

Professional Ocean racer with decades offshore experience

Dawn Smith BEM

Multiple Ocean rower

Offshore skipper and expedition leader

Extensive maritime and safety experience

Louise Brown

Two Atlantic Ocean rows (2021, 2025)

Atlantic crossings under sail, both directions

Background in elite-level equestrian sport and endurance racing



DOCUMENTATION

- A record that lasts.
- Beyond the expedition.
- An enduring archive.
- The story lives on.
- Built to outlast the crossing

**ANIAN partnerships are offered to a small
number of aligned partners.**

Shaped individually.

**Built on shared values and long-term
thinking.**

Title Partner

Supporting Partner

Technical Partner



A photograph of three women on a boat, likely during a maritime expedition. They are all wearing blue tank tops and black gear, and are celebrating with their arms raised. Two of the women are holding lit torches. The boat's cabin is visible in the background, with text that includes 'KAY TAVINOR', 'KORMIE MURFIN', and 'WORLD'S TOUGHEST'.

One Title Partner. One passage.

- **Alongside us, from start to finish.**
- **Not a logo deal. A shared journey.**
- **Present where it matters.**
- **Part of the expedition — not watching from shore.**

Supporting Partners

- **Backing the work behind the scenes.**
- **Supporting the long road to the start line.**
- **Chosen for fit, not scale.**
- **Helping make the passage possible.**
- **Shared values. Real contribution.**

Technical Partners

- Trusted when conditions turn.
- Proven kit. Real conditions.
- Used, not endorsed.
- Chosen for performance, not promises.
- What we rely on out there.





ANIAN

**ANIAN partnerships are shaped through
conversation.**

**We welcome discussions with organisations
aligned in values, outlook and intent.**

Contact

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A person wearing a red jacket and a black cap is steering a boat through rough seas. The boat is splashing through large waves, creating a massive spray of white water. The person is holding the steering wheel with both hands. In the background, another person in a red jacket is visible. The boat has a white outboard motor and a white railing. The sky is blue with some clouds. The overall scene is one of intense action and challenge.

**Extreme environment.
Measured decisions.
Total commitment.**