



ANIAN

WHY SPONSOR ANIAN

Human-powered. High latitude.

Uncompromising.

Built on preparation and knowledge.

Where discipline holds the line.

Endurance without margin.

A story that lasts beyond the finish.

Liz Wardley

Solo Atlantic row record holder

Pacific Ocean row, California to Marshall Islands

Professional Ocean racer with decades offshore experience

Dawn Smith BEM

Multiple Ocean rower

Offshore skipper and expedition leader

Extensive maritime and safety experience

Louise Brown

Two Atlantic Ocean rows (2021, 2025)

Atlantic crossings under sail, both directions

Background in elite-level equestrian sport and endurance racing

DOCUMENTATION

- A record that lasts.
- Beyond the expedition.
- An enduring archive.
- The story lives on.
- Built to outlast the crossing

CHUMPY PULLIN
FOUNDATION

CHUMPY



ANIAN partnerships are offered to a small number of aligned partners.

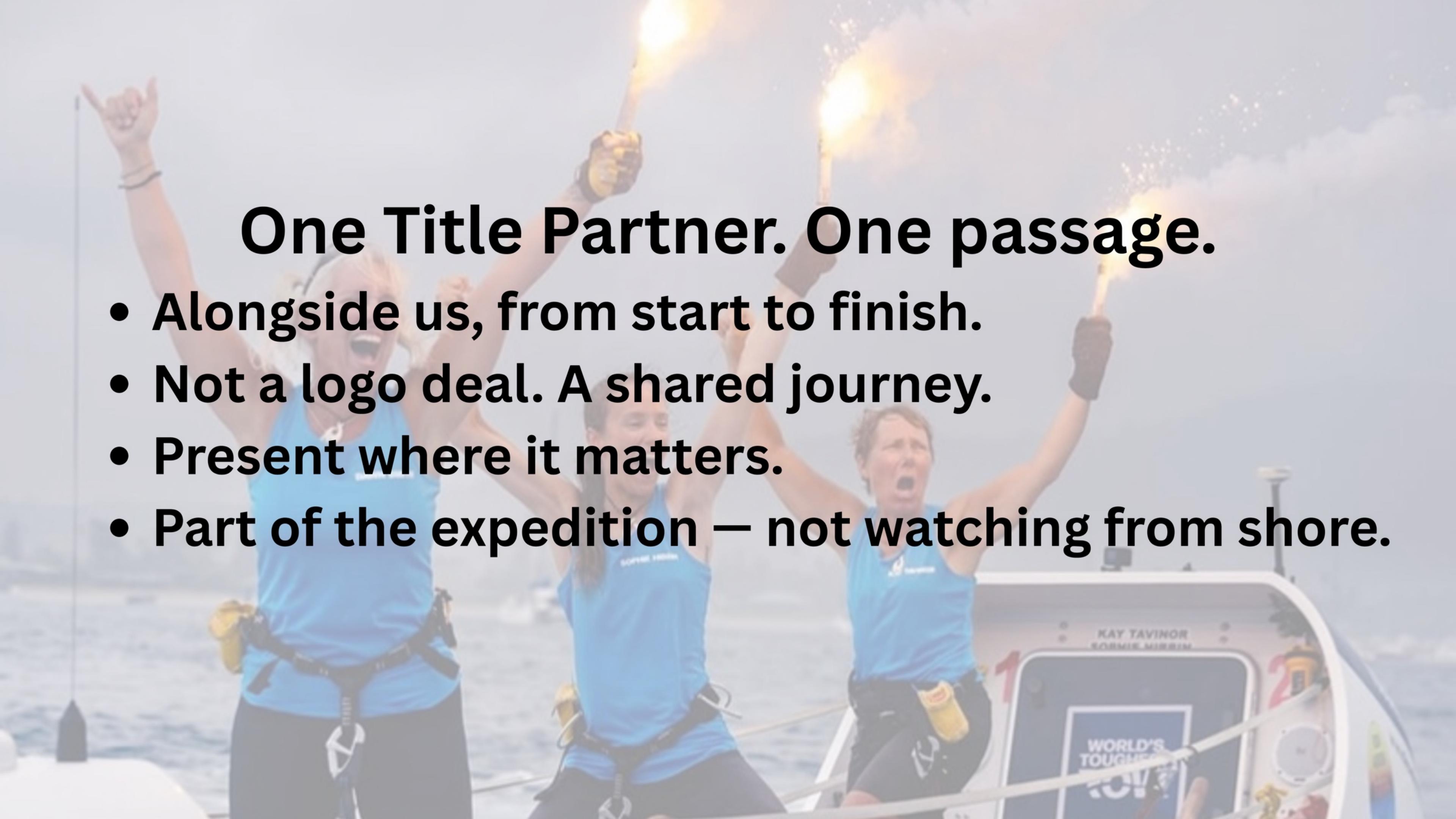
Shaped individually.

Built on shared values and long-term thinking.

Title Partner

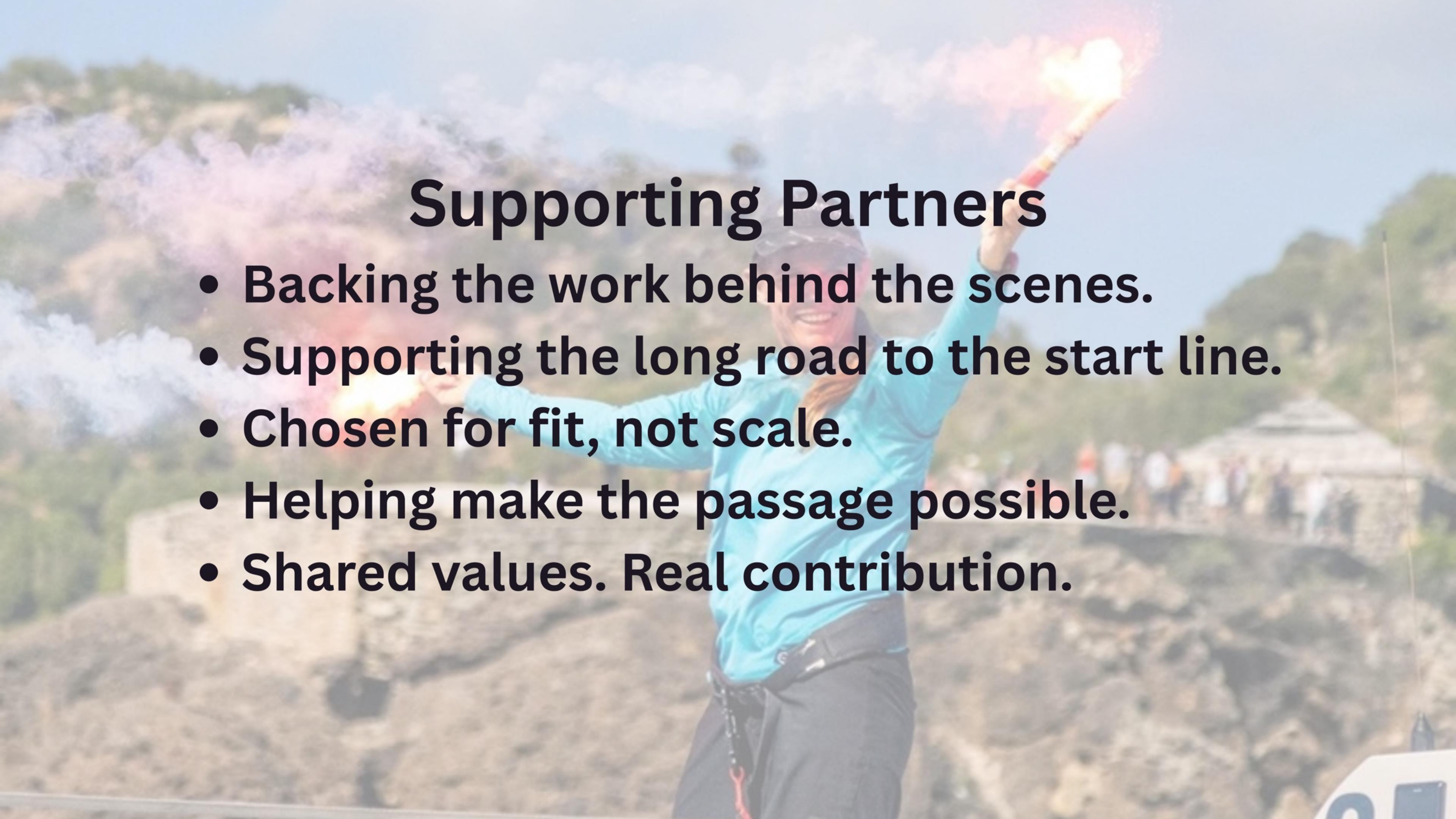
Supporting Partner

Technical Partner

A photograph of three sailors on a boat. They are all wearing blue shirts and dark trousers. The sailor on the right has his arms raised high in the air, shouting. The other two sailors are also shouting and have their arms raised. The background is a bright, hazy sky.

One Title Partner. One passage.

- Alongside us, from start to finish.
- Not a logo deal. A shared journey.
- Present where it matters.
- Part of the expedition – not watching from shore.

A photograph of a person in a blue shirt and dark pants holding a colorful smoke bomb. The smoke is a vibrant mix of orange, yellow, and red, billowing out to the right. The background is a hilly, dry landscape under a clear sky.

Supporting Partners

- Backing the work behind the scenes.
- Supporting the long road to the start line.
- Chosen for fit, not scale.
- Helping make the passage possible.
- Shared values. Real contribution.

A photograph of a sailboat in a rough, blue sea. The boat's sail is partially visible, showing some text and a logo. A large, semi-transparent white speech bubble is overlaid on the image, containing the text.

Technical Partners

- Trusted when conditions turn.
- Proven kit. Real conditions.
- Used, not endorsed.
- Chosen for performance, not promises.
- What we rely on out there.

A wide-angle photograph of a natural landscape. In the foreground, there is a body of water with small, white-capped waves. In the middle ground, a range of mountains is visible, their peaks covered in a thick layer of white snow. The sky above is filled with various shades of grey and white, suggesting a cloudy or overcast day.

ANIAN

ANIAN partnerships are shaped through
conversation.

We welcome discussions with organisations
aligned in values, outlook and intent.

Contact
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A black and white photograph of a sailboat in a rough sea. The boat is tilted to the left, and the water is splashing over the deck. Several crew members are visible, some wearing life jackets. The background shows a cloudy sky and the horizon.

**Extreme environment.
Measured decisions.
Total commitment.**